

**IN THE CLAIMS:**

Please AMEND claims 1, 24, 34, and 36 as follows.

Please CANCEL claims 20-23 as follows.

Please ADD new claims 41, 42, and 43 as follows.

1. (Currently Amended) A method for reducing server load comprising:

receiving requests for a service at a first server from a plurality of client devices;

determining to identify at least one other server to provide the service to at least ~~one~~ some of the plurality of client device on the basis of determining that a plurality of client devices are located in a particular location;

~~determining that some of the plurality of client devices fulfill load balancing criteria for providing the service more efficiently via at least one second server;~~

creating a resource identifier at ~~the~~ a at least one second server; and

redirecting at least some of the plurality of client devices to get the service from the at least one second server, wherein the first server provides the service in a single service stream to ~~the at least one~~ each second server to be then provided for the plurality of client devices redirected to the at least one second server ~~to some of the plurality of client devices~~, therefore, reducing the load on the first server and providing more efficient service to the plurality of client devices.

2. (Original) The method according to claim 1, further comprising receiving the requests for the service at the first server from web browsers at the plurality of client devices.

3. (Original) The method according to claim 1, further comprising determining to identify the at least one other server to provide the service to at least some of the client devices based on current load of the first server.

4. (Original) The method according to claim 1, further comprising determining to identify the at least one other server to provide the service to at least some of the client devices based on a location of the some of the plurality of client devices.

5. (Original) The method according to claim 4, further comprising determining to identify the at least one other server to provide the service to at least some of the client devices based on a domain of the some of the plurality of client devices.

6. (Original) The method according to claim 1, further comprising requesting the address of the at least one second server from a Domain Naming System (DNS) server.

7. (Original) The method according to claim 1, further comprising requesting the address of the at least one second server from a Service Location Protocol (SLP) server.

8. (Previously Presented) The method according to claim 1, wherein the first server and the at least one second server are Session Initiation Protocol (SIP) servers.

9. (Original) The method according to claim 8, further comprising receiving the requests for the service at the first SIP server by receiving one of a SIP SUBSCRIBE message and a SIP INVITE message from the plurality of client devices.

10. (Original) The method according to claim 1, further comprising requesting an address of a Service Location Protocol (SLP) server from a Domain Naming System (DNS) server, and requesting the address of the at least one second server from the SLP server.

11. (Original) The method according to claim 1, further comprising receiving requests comprising subscriptions to a notification service at the first server from the plurality of client devices.

12. (Original) The method according to claim 11, further comprising further comprising receiving subscriptions to one of a sports event notification service, a news event notification service, and a financial event notification service at the first server from the plurality of client devices.

13. (Original) The method according to claim 1, further comprising receiving requests comprising invitations to a group communications at the first server from the plurality of client devices.

14. (Original) The method according to claim 13, further comprising receiving invitations to one of a group conference call and a chat group at the first server from the plurality of client devices.

15. (Original) The method according to claim 1, further comprising the at least one second server:

determining to identify at least one other server to provide the service to the at least some of the plurality of client devices;

requesting an address of at least one third server from the server address management entity;

creating a resource identifier at the at least one third server; and

redirecting at least some of the plurality of client devices to get the service from the at least one third server,

wherein the load on the at least one second server is reduced.

16. (Original) The method according to claim 1, further comprising identifying the at least one other server to provide the service to at least some of the plurality of client devices from a list of known servers.

17. (Original) The method according to claim 1, further comprising optimizing the service to the at least some of the plurality of client devices by balancing the load among the at least one second server.

18. (Original) The method according to claim 1, further comprising optimizing the service to the at least some of the plurality of client devices by redirecting some of the at least some of the plurality of client devices from the at least one second server to get the service from at least one third server.

19. (Original) The method according to claim 1, wherein the resource identifier comprises one of a Universal Resource Locator (URL) and a group identifier.

Claims 20 – 23 (Cancelled)

24. (Currently Amended) An article comprising a storage device with instructions stored therein, the instructions when executed causing a computing device to perform:  
receiving requests for a service from a plurality of client devices;

determining to identify at least one other server to provide the service to at least one of the plurality of client device on the basis of determining that a plurality of client devices are located in a particular location;

~~determining that some of the plurality of the client devices fulfill load balancing criteria for providing the service more efficiently via at least one second server;~~

creating a resource identifier at a ~~the~~ at least one second server; and

redirecting at least some of the plurality of client devices to get the service from the at least one second sever, wherein the computing device provides the service in a single service stream to the at least one second server to be then provided to some of the plurality of client devices redirected to the at least one second server, therefore, reducing the load on the computing device and providing more efficient service to the plurality of client devices.

25. (Original) The article according to claim 24, further comprising determining to identify the at least one other server to provide the service to at least some of the client devices based on current load of the computing device.

26. (Original) The article according to claim 24, further comprising determining to identify the at least one other server to provide the service to at least some of the client devices based on a location of the some of the plurality of client devices.

27. (Original) The article according to claim 26, further comprising determining to identify the at least one other server to provide the service to at least some of the client devices based on a domain of the some of the plurality of client devices.

28. (Original) The article according to claim 24, further comprising requesting the address of the at least one second server from a Domain Naming System (DNS) server.

29. (Original) The article according to claim 24, further comprising requesting the address of the at least one second server from a Service Location Protocol (SLP) server.

30. (Previously Presented) The article according to claim 24, wherein the computing device and the at least one second server comprise Session Initiation Protocol (SIP) servers.

31. (Original) The article according to claim 30, further comprising receiving the requests for the service at the computing device by receiving one of a SIP SUBSCRIBE message and a SIP INVITE message from the plurality of client devices.

32. (Original) The article according to claim 24, further comprising requesting an address of a Service Location Protocol (SLP) server from a Domain Naming System

(DNS) server, and requesting the address of the at least one second server from the SLP server.

33. (Original) The article according to claim 24, wherein the resource identifier comprises one of a Universal Resource Locator (URL) and a group identifier.

34. (Currently Amended) A server, the server having instructions stored therein, the instructions when executed causing the server to perform:

receiving requests for a service from a plurality of client devices;

determining to identify at least one other server to provide the service to at least one of the plurality of client device;

~~determining that some of the plurality of the client devices fulfill load balancing criteria for providing the service more efficiently via at least one second server;~~

creating a resource identifier at a ~~the~~ at least one second server; and

redirecting at least some of the plurality of client devices to get the service from the at least one second sever, wherein the server provides the service in a single service stream to the at least one second server to be then provided to some of the plurality of client devices redirected to the at least one second server, therefore, reducing the load on the server and providing more efficient service to the plurality of client devices.



35. (Original) The server according to claim 34, further comprising determining to identify the at least one other server to provide the service to at least some of the client devices based on current load of the server.

36. (Currently Amended) The server according to claim 34, further comprising determining to identify the at least one other server to provide the service to at least some of the client devices ~~based on a location of the some of the plurality of client devices on~~ the basis of determining that a plurality of client devices are located in a particular location.

37. (Original) The server according to claim 34, further comprising determining to identify the at least one other server to provide the service to at least some of the client devices based on a domain of the some of the plurality of client devices.

38. (Original) The server according to claim 34, further comprising requesting the address of the at least one second server from a Domain Naming System (DNS) server.

39. (Original) The server according to claim 34, further comprising requesting the address of the at least one second server from a Service Location Protocol (SLP) server.

40. (Previously Presented) The server according to claim 34, wherein the server and the at least one second server comprise Session Initiation Protocol (SIP) servers.

41. (New) The method according to claim 1, wherein the particular location comprises a domain where clients are located.

42. (New) The article according to claim 24, wherein the particular location comprises a domain where clients are located.

43. (New) The server according to claim 36, wherein the particular location comprises a domain where clients are located.